



Your Dreams Our Goal
POORNIMA
UNIVERSITY

Member of Association of Indian Universities & Approved by UGC (Govt. of India) under 2(f) & 12(B)

FACULTY OF DESIGN & ARTS

PRESENTS

3RD INTERNATIONAL CONFERENCE ON Emerging Trends in Design & Arts (ICETDA 2025)

SEPTEMBER 12-13, 2025

HYBRID MODE



Organized By



FACULTY OF
DESIGN
AND ARTS

In association with



वनस्थली विद्यापीठ
Banasthali Vidyapeeth
University for Women, University with a difference...



भारतीय शिल्प संस्थान
INDIAN INSTITUTE OF CRAFTS & DESIGN, JAIPUR

Adelaide Central
School of Art



IIGJ
INDIAN INSTITUTE OF
GEMS & JEWELLERY

Office of Sustainability and Green Practices

PUBLISHERS



Taylor & Francis
Taylor & Francis Group

For detailed information visit: <https://icetda.poornima.edu.in/>

Plot No. IS-2027-2031, Ramchandrapura P.O. Vidhani Vatika Road, Sitapura, Rajasthan 303905

ABOUT THE CONFERENCE

The Faculty of Design and Arts, Poornima University, welcomes you to the two-day “3rd International Conference on Emerging Trends in Design and Arts 2025” (ICETDA 2025), to be held on 12th–13th September 2025, in hybrid mode. The conference aims to provide a platform for new research trends and developments in the domains of Art, Design, and Media.

Art and Design, the dynamic mirror of our time and society, are fields that are constantly changing in response to socio-cultural, political, and aesthetic environments around the world. Today's technical advancements and the enormous progress in global communication highlight how essential design, art, aesthetics, and culture are to the development of the modern self, society, country, and world. The conference invites scholarly contributions from doctoral candidates, research scholars, artists, and practitioners actively exploring emerging developments in the fields of art and design.

ABOUT THE UNIVERSITY

Poornima University (PU) is a UGC-approved leading private university in Rajasthan. The university is situated in Sitapura, the educational hub of Jaipur, on a 32-acre sprawling, lush green campus. The state-of-the-art campus features independent academic and administrative blocks, hostels, laboratories, sports grounds, and observatory, providing a scholarly ambience for learning and liberty. It creates a warm and protective environment with a professional atmosphere, helping students develop their potential to face cutthroat global competition. Poornima University brings together a community of wide-ranging interests, competencies, and aspirations from Engineering, Architecture, Management, Commerce, Design, Science, Public Health, Computer Applications, and Hotel Management. Poornima University was recognized as the Best Upcoming University in India by ASSOCHAM, New Delhi. It was also recognized as the Top Private University of Rajasthan in 2018.

ABOUT THE FACULTY OF DESIGN AND ARTS

The Faculty of Design and Arts (FDA) is dedicated to “Crafting Futures through Design,” endorsed by IIID and aligned with FDCR, with prominent specializations such as BVA and MVA in Visual Arts, B.Sc. in Game Design AR-VR, Animation, and VFX, B.Des. in Fashion and Textile Design, Interior Design, M.Des. in Product Design, B.A. JMC, M.A. JMC, and Ph.D. programs, etc. Ranked No. 1 in Rajasthan among all design schools and 16th nationwide in the IRF Education Ranking. FDA empowers learners with an adaptable curriculum, state-of-the-art studios, and faculty members with extensive industry experience. FDA prepares its students for market demands, offering a holistic and industry-relevant education, while shaping the next generation of design professionals. The FDA initiates its students on a trajectory where innovation, creativity, and applied skills intersect, offering the prospect of a future within diverse realms of design and the arts.

TRACKS

Track 1: Visual Arts, Performing Arts, and Communication Design

Track 2: Animation, Visual Effects (VFX), Gaming, and AR/VR

Track 3: Fashion, Textile, Interior, Jewellery, and Product Design

Track 4: Culture, Heritage, Craft, and Technology in Art and Design

Track 5: Media, Journalism, and Mass Communication

IMPORTANT DATES

Deadline for Abstract Submission: MAY 30, 2025

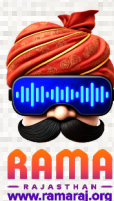
Early Bird Registration: July 01, 2025

Deadline for Full Paper Submission: JULY 25, 2025

Last Date of Registration: AUGUST 30, 2025

HYBRID MODE (Online & Offline)

Ecosystem Partner :



Media Partners :



KEYNOTE SPEAKER

Prof. (Dr.) K G Suresh

Director, India Habitat Centre

Prof. Dr. Phil. Dominique Lämmli

FOA-FLUX and Zurich University of the Arts, Switzerland

Dr. Nina Sabnani

Professor, Indian Institute of Technology, Bombay

Mr. Mika Vesalahti

President, Helsinki artist association, Finland

SESSION CHAIR

Prof. Bhargav Mistry

Design Practitioner and Pedagogist

Dr. Bhaskar Saha

Central Institute of Technology, Kokrajhar, Assam

Dr. Daniel Connell

Visual Artist, Adelaide Central School of Arts, Australia

Dr. Niket Mehta

Asst. Prof., Birla Institute of Technology, (Ranchi), Noida

Dr. Arjun Kumar Singh

Asso. Prof, Rabindranath Tagore University, Bhopal

Dr. Rena Mehta

Professor, Indian Institute of Craft & Design, Jaipur

Dr. Ruchi Goswami

Prof. & Head, Chhatrapati Shivaji Maharaj University, Mumbai

Mr. Akshya Sharma

Chair, Industrial Design/Asso. Prof., Iowa State University, US

Prof. Bindoo Ranjan

Asso. Prof., GGS Indraprastha University

Dr. Jayati Mishra

Director, Amity School of Communication, Jaipur

INTERNATIONAL ADVISORY BOARD

Gianluca Bianchino

Eminent Artist, USA

Marc Baschet

Oscar Winning Producer & Filmmaker

Jeanne Brasile

Eminent Artist, USA

Akshay Sharma

Asso. Pof., Iowa State University, USA

Prof Leung Mee Ping

Professor Emeritus of Academy of Visual Arts,
Hong Kong Baptist University

Dr. Satyakam Sharma

Design for Sustainability,
Savanah College of Art and Design, USA

Prof. S. G. Ranjan

Senior Design Advisor at Ministry of Social
Development, Kingdom of Bahrain

NATIONAL ADVISORY BOARD

Dr. Toolika Gupta

Director, Indian Institute of Craft & Design (IICD), Jaipur

Dr. Himadri Ghosh

Director, Banasthali Institute of Design, Jaipur

Mr. Ashish Kulkarni

Chairman, FICCI (Animation, Visual Effects, Gaming and Comics)

Mr. Amit Kalla

Eminent Artist, Poet & Literature

TECHNICAL REVIEW PANEL

Dr. Anil Mehta

Professor, Banasthali University, Jaipur

Dr. Ayla Joncheere

Asso. Prof., Poornima University Jaipur

Dr. Rishi Acharya

Dean, PA Inamdar University, Pune

Dr. Pratima Goyal

Prof., College of Home Science, University of Mumbai

Dr. Isha Bhatt

Asst. Prof, Banasthali University

Dr. Naresh Kumar

Prof., Maharaja Surajmal Institute of Technology, Delhi

Dr. Mahesh Singh

Professor, Banaras Hindu University

Dr. Kingshuk Mukherjee

Prof./Dean, Gyan Vihar Centre of Art and Design

Dr. Kajal Thakuriya

Professor, Vivekananda Global University

Dr. Kalpana Munjal

Asso. Prof., Vivekananda Global University

Dr. Rishika Sharma

Asst. Prof., Birla Institute of Technology

Dr. Ashima Arora

Asso. Professor, Banasthali University

Dr. Jasminder Kaur

Asso. Prof., Banaras Hindu University

Dr. Dushyant Dave

Associate Professor, Banasthali University

Dr. Sumita Choudhury

SR. Faculty, National Institute of Design Assam

Dr. Vishnu Sharma

Prof., Poornima University, Jaipur

Dr. Rajesh Dangoria

Joint-Dean, Mody University of Science and Technology

Dr. Saad Ullah Khan

Asst. Prof. Jamia Hamdard, New Delhi

Dr. Priyanka Verma

Prof., Poornima University, Jaipur

Ms. Priyanka Baweja

Design Educator, IIGJ, Jaipur

Mr. Deepak Sharma

Asst. Prof. Grade -I, Amity University Kolkata

Mr. Jay Patel

Asso. Prof., Banasthali University

CHIEF PATRONS

Shri Shashikant Singhi

Chairperson, Poornima University

Mr. Hari Singh

Director (Infrastructure), Poornima University

Mr. MKM Shah

Director (Admin & Finance), Poornima University

Dr. Suresh Chandra Padhy

President, Poornima University

Ar. Rahul Singhi

Director, Poornima University

PATRONS

Ar. Manjari Rai

Pro-President, FDA, Poornima University

Dr. Manoj Gupta

Pro-President, Poornima University

Dr. Chandni Kirpalani

Pro-President, FSH, Poornima University

CO-PATRONS

Dr. Devendra Somvanshi

Registrar, Poornima University

Dr. Rakesh Gupta

Dean Student Welfare, Poornima University

Dr. Sunil Gupta

Dean (R&D), Poornima University

Dr. Udit Mamodia

Asso. Dean (R&D), Poornima University

ADVISORS

CONFERENCE CHAIR

Dr. Jitendra Sharma

Professor & Dean, FDA, Poornima University | M. +91 95690 69220

CONVENER

Dr. Gunja Soni

Professor, FDA, Poornima University

Dr. Aastha Saxena

Asso. Professor, FDA, Poornima University

CO-CONVENER

Mr. Pramendra Meena

Asst. Prof., Poornima University

Dr. Satyendra Murli

Asst. Professor, Poornima University

Dr. Pooja Singh

Asso. Prof., Poornima University

ORGANIZING SECRETARY

Dr. Ranu Burad

Asst. Professor, FDA, Poornima University

Mr. Vinod Kumar

Asst. Professor, FDA, Poornima University

ORGANIZING COMMITTEE

Dr. Alope Das

Asso. Professor, FDA, Poornima University

Dr. Monika Gupta

Asst. Professor, FDA, Poornima University

Mr. Rahul Mayank

HOD, FTD, Poornima University

Ms. Ranu Raj

Asst. Professor, FDA, Poornima University

Mr. Pankaj Pareek

Asst. Professor, FDA, Poornima University

Mr. Dharmendra Kumar

Asst. Professor, FDA, Poornima University

Ms. Neelakshi Saxena

Asst. Professor, FDA, Poornima University

Ms. Pooja Soni

Asst. Professor, FDA, Poornima University

Mr. Akshat Kedawat

Teaching Asst., FDA, Poornima University

Mr. Mukesh Tongaria

Asst. Professor, FDA, Poornima University

Mr. Prashant Sharma

Asst. Professor, FDA, Poornima University

Ms. Shivani Sharma

Asst. Professor, FDA, Poornima University

Mr. Azahrudin

Asst. Professor, FDA, Poornima University

Ms. Jyotsana Singh

Teaching Asst., FDA, Poornima University

Mr. Bansi Lal

Technical Assistant, FDA, Poornima University